



SVKM'S  
**NMIMS**  
Deemed to be UNIVERSITY

SCHOOL OF BUSINESS  
MANAGEMENT  
MUMBAI



# **FINAL PLACEMENT REPORT 2020-21**

**MBA Core & MBA HR**

### Summary

The School of Business Management, NMIMS Mumbai successfully completed one of the best placement cycles in its 40 year old history. Our recruiters were resolute and trusted the talent pool at SBM despite the tough conditions brought upon by the pandemic. Given the unprecedented circumstances this year, the entire placement process was conducted virtually, with everyone stepping up to this challenge.

The students of the 2019-21 Batch of MBA Core and MBA HR received coveted offers in diverse roles across sectors from over 150 companies. This placement season witnessed 24% of the MBA Core and 23% of the MBA HR batch getting placed through PPOs.

The institute is thankful to its loyal recruiters and looks forward to long standing collaborations with its first time recruiters. This success is attributed to the undivided faith shown by the corporates, the remarkable quality of students and the agile and rigorous curriculum at SBM.

### Dean's Address

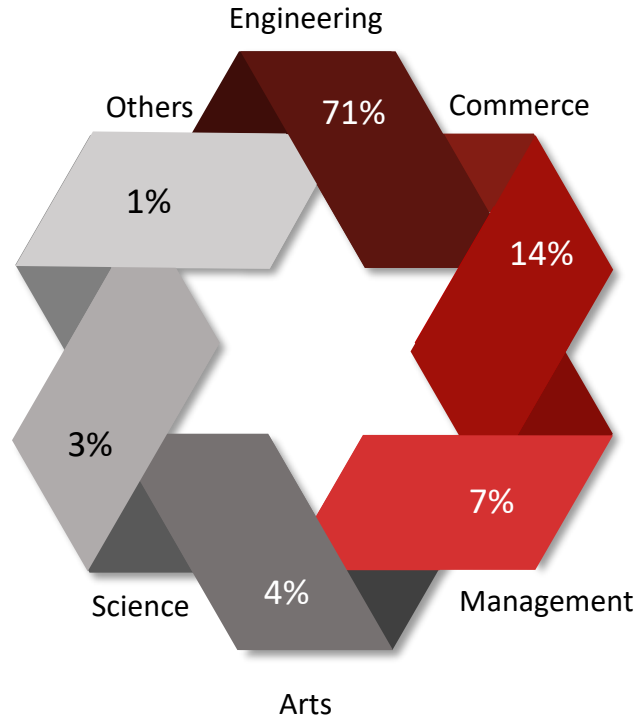
“ I Place on record our deepest appreciation for your long-lasting support for recruiting our MBA grads to your team. Our appreciation goes to our loyal recruiters who have faith in our efforts of making the candidates job-ready. We welcome new recruiters to the fold and looking forward to fulfilling their manpower needs amicably. The support received from our recruiters in adapting to the virtual process was key to the seamless completion of the process. We integrate our teaching-learning process to the current requirement and ensure quality inputs that are relevant to the market. On behalf of SBM - a globally (AACSB) accredited Business School, I thank our recruiters for making us proud with their presence despite the challenging times. Thanks are also due to our alumni who are supportive and occupy leadership positions globally. ”

**Dr. Bala Krishnamoorthy**

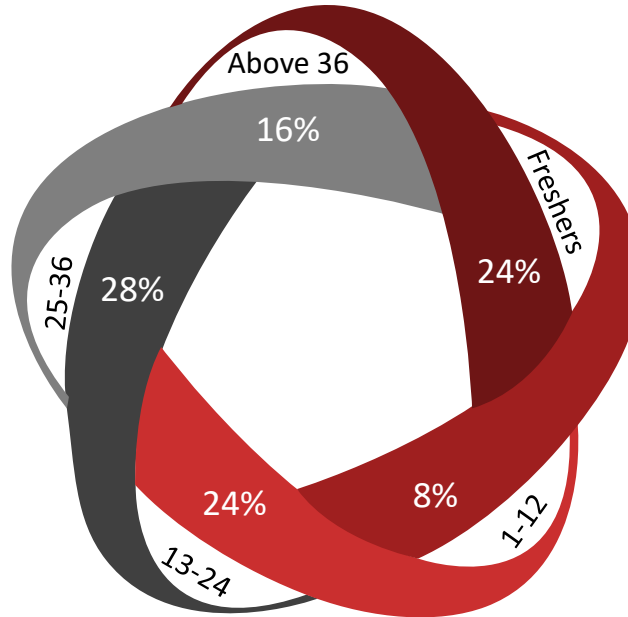
**Officiating Dean - SBM**

# BATCH PROFILE – MBA CORE 2019-21

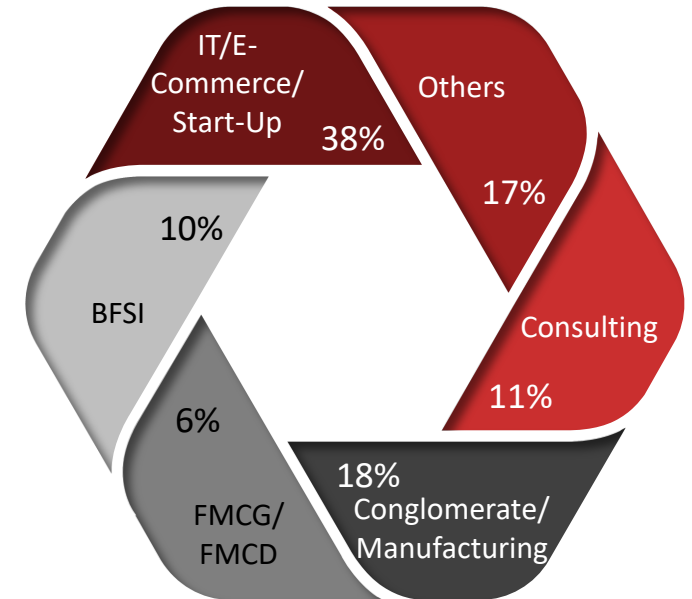
## Educational Background



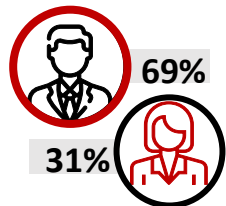
## Work Experience (In Months)



## Experience Background



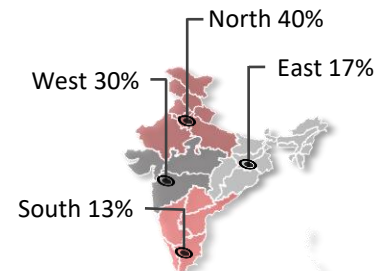
## Gender Ratio



## Average Work Exp



## Geographic Diversity



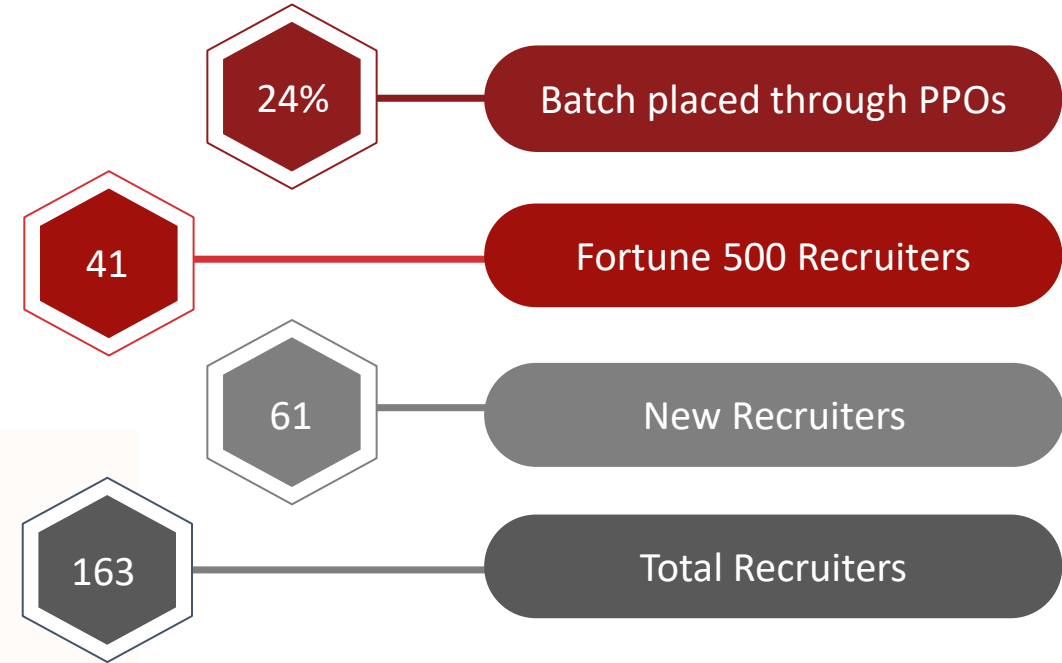
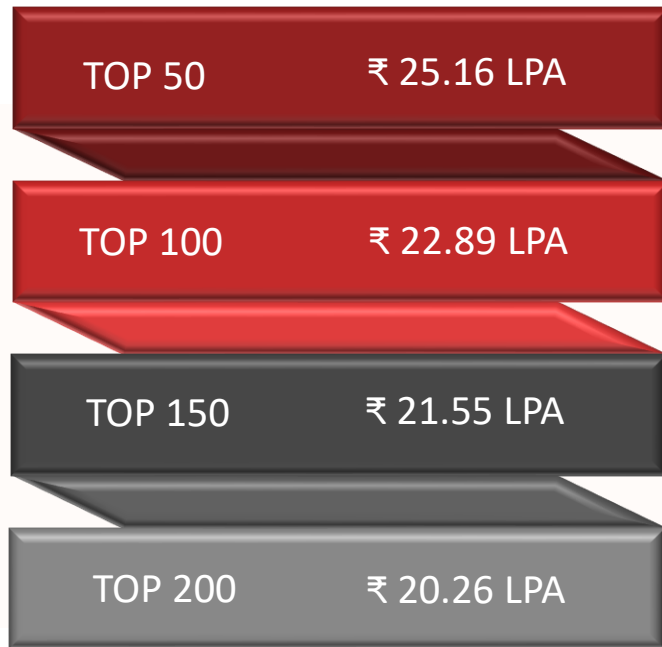
## Professionally Certified Candidates



## Average Age



## PLACEMENT HIGHLIGHTS – MBA CORE

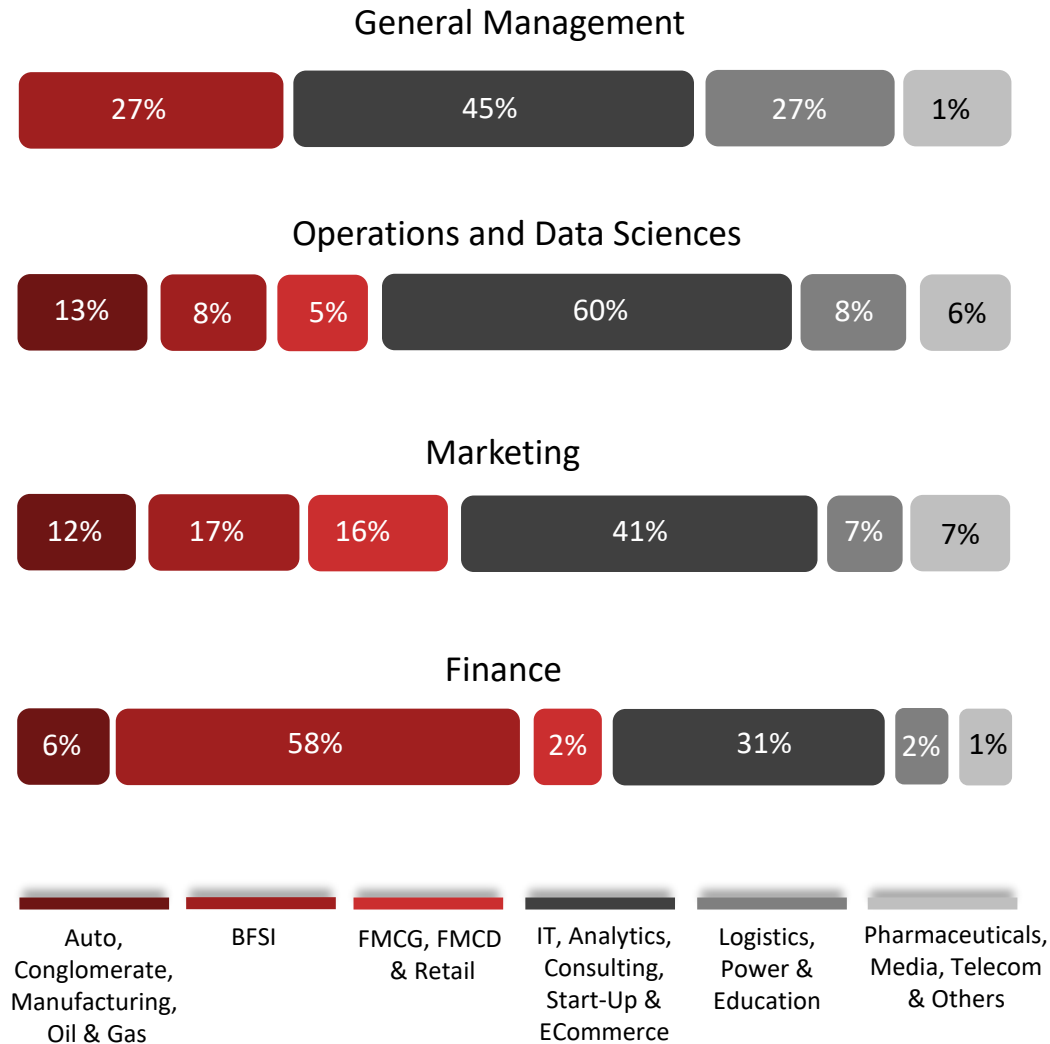


### MBA Specialisations we offer

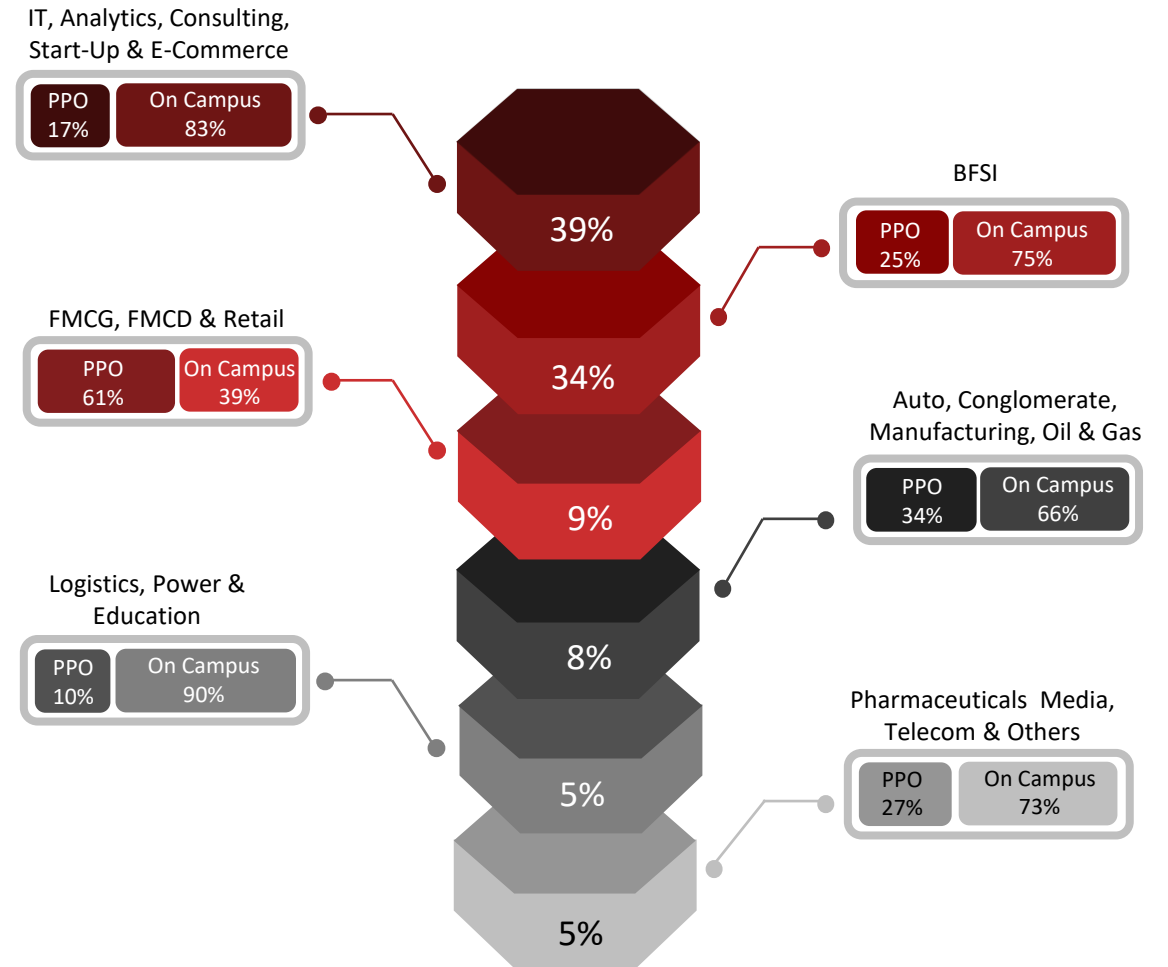


# MBA CORE FACETS

## Sector details for students placed in each specialisation

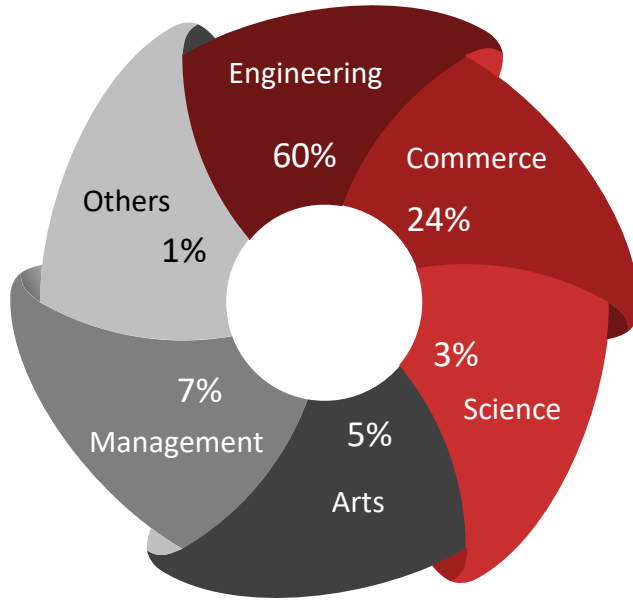


## Sector wise students placed

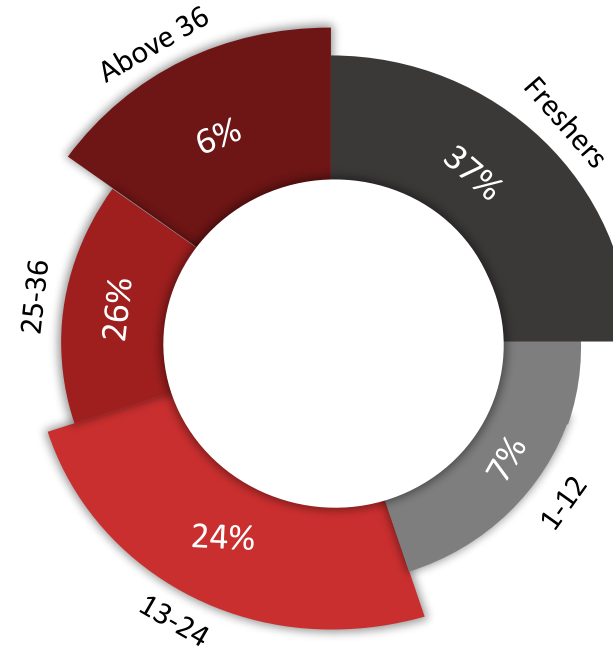


# BATCH PROFILE - MBA HR 2019-21

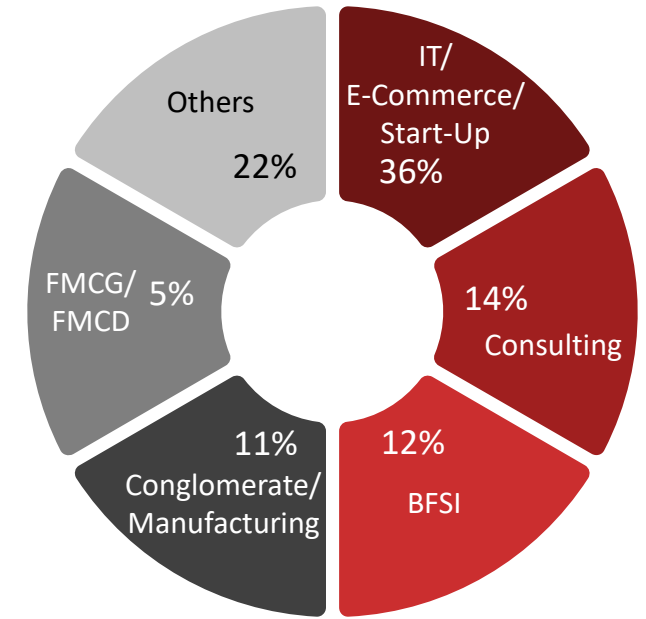
## Education Background



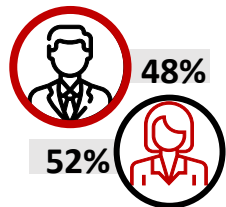
## Work Experience (In Months)



## Experience Background



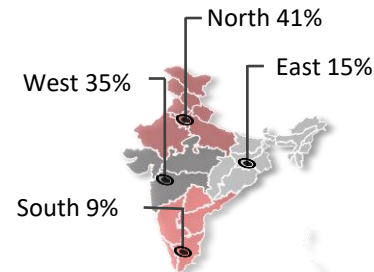
## Gender Ratio



## Average Work Exp



## Geographic Diversity



## Professionally Certified Candidates



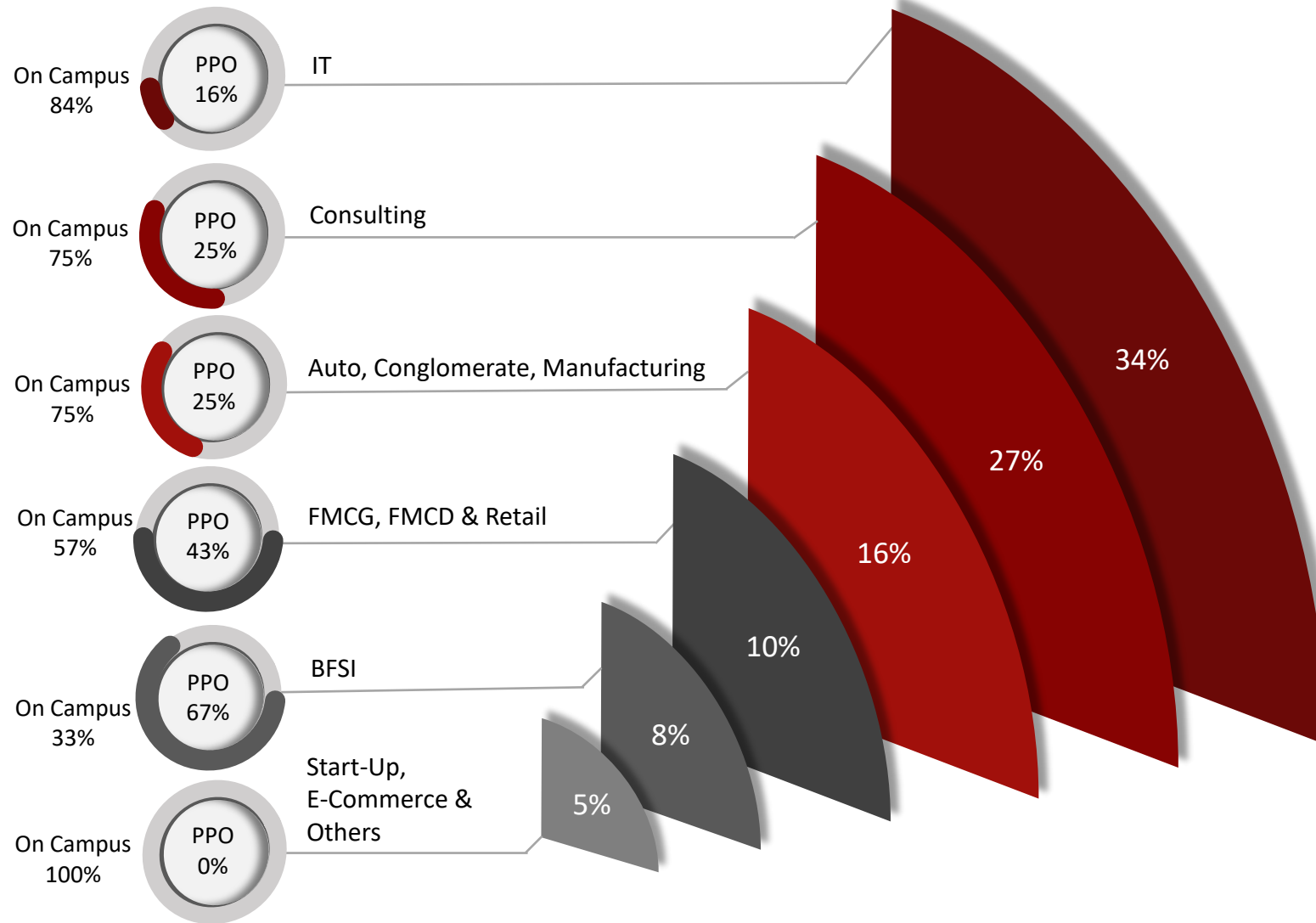
## Average Age



## PLACEMENT HIGHLIGHTS - MBA HR



## MBA HR FACETS





## MBA CORE SECTOR-WISE COMPANIES



### FMCG, FMCD and Retail

- |                       |                     |                          |                 |
|-----------------------|---------------------|--------------------------|-----------------|
| ○ Adidas              | ○ Castrol           | ○ L'Oréal                | ○ Tata Unistore |
| ○ Amway               | ○ Dabur             | ○ Page Industries        | ○ UB Group      |
| ○ Asian Paints        | ○ Diageo            | ○ Pepsico                | ○ Whirlpool     |
| ○ Bajaj Consumer Care | ○ Gini & Jony       | ○ Pidilite               | ○ Wipro CCLG    |
| ○ Britannia           | ○ ITC               | ○ Relaxo                 | ○ Xiaomi        |
| ○ Casio               | ○ Johnson & Johnson | ○ Tata Consumer Products |                 |

SBM, NMIMS Mumbai confirmed its stature as one of the most sought-after campuses for recruitment by the marketing big-leagues. Prominent roles were offered across divisions including Sales, Marketing, Operations, and General Management. Some of the most coveted leadership programs like the Emerging Leaders Plus at TATA Consumer Products, Dabur Young Managers Development Program, and Whirlpool Young Leaders Program were offered to the students.



### Conglomerate, Auto, Manufacturing, Oil and Gas

- |                               |                  |                       |                      |
|-------------------------------|------------------|-----------------------|----------------------|
| ○ Arcelor Mittal Nippon Steel | ○ GE             | ○ L&T EduTech         | ○ TAS                |
| ○ Baker Hughes                | ○ Godrej & Boyce | ○ Mahindra & Mahindra | ○ Tata International |
| ○ Dalmia Bharat               | ○ Hero MotoCorp  | ○ MG Motors           | ○ Ultratech Cement   |
| ○ DCM Shriram                 | ○ L&T            | ○ Piramal Group       | ○ Vedanta            |
| ○ Everest Industries          |                  |                       |                      |

Conglomerates continued to bestow their trust upon the acumen of the students by offering them prestigious leadership roles for their management programs. Some of the most noteworthy mentions are Tata Administrative Services (TAS), Baker Hughes ASPIRE Leadership Development Program, Mahindra Rise Group Management Cadre, and General Electric Digital Technology Leadership Program (DTLP). GE Healthcare offered numerous prominent roles under the Commercial Leadership Program (CLP), Financial Management Program (FMP), and Digital Technology Leadership Program (DTLP).

## MBA CORE SECTOR-WISE COMPANIES



### Banking, Financial Services and Insurance

- Aditya Birla Capital
- Bajaj Finserv
- Bank of America Continnum
- Bank of America Merrill Lynch
- Barclays
- Bharti AXA
- BNY Mellon
- Centrum
- Club Millionaire Fin. Services
- Credit Suisse
- CRISIL
- Deutsche Bank
- DreamGains Financials
- Duff & Phelps
- Emkay Global
- Eques Capital
- Equirus Cptial
- Goldman Sachs
- HDFC Bank
- HSBC STG
- ICICI Bank
- ICICI Lombard
- ICICI Securities
- IDFC First Bank
- Indus Valley Partners
- J Hirani
- Kotak Bank
- Kotak Life Insurance
- Liquiloans
- Marsh
- Marsh and McLennan
- Max Life
- MSCI
- Nomura
- RBL Bank
- SBI Capital Markets
- Société Générale
- Standard Chartered
- Tata AIA
- Tata Capital
- TresVista
- Vivriti Capital

We served as a host to a large number loyal as well as first time recruiters offering numerous roles in the Finance domain. Niche and diverse roles like Credit & Rating, Valuation, Risk, Research & Advisory, Portfolio Valuation, Financial Valuation, Infrastructure Advisory, Treasury, Securities, CIMD, Investment Products and Advisory, Product Equities, were offered to our students. Other top roles offered included Investment Banking, Global Banking, Business Analyst, Equity Research, Wealth Management, and Financial Analyst, further exemplifying the quality of students and the trust in the SBM brand.



### Logistics, Power & Education

- DHL Express
- FedEx
- Loginext
- Mahindra Logistics
- Mavyn
- PandoCorp
- Scalar Academy
- Shadowfax
- Tata Power
- Unacademy

Major well-renowned recruiters across the Logistics, Power, and Education sector offered our students roles across various profiles further justifying the calibre of SBM, NMIMS Mumbai. These coveted roles offered to the students included CAPS, Marketing, MT Operations, Data Analyst, Deal Analyst, Client Account Manager, Pre-Sales and Business Development Manager.

## MBA CORE SECTOR-WISE COMPANIES



### IT, Analytics, Consulting, Start-Up and E-Commerce

- |                           |                           |                  |                                |
|---------------------------|---------------------------|------------------|--------------------------------|
| ○ Accenture               | ○ Cognizant               | ○ IBM            | ○ NTT DATA                     |
| ○ Amazon                  | ○ Creative IT             | ○ Indiamart      | ○ O9 Solutions                 |
| ○ Apexon                  | ○ Deloitte Consulting USI | ○ Infoedge       | ○ Orane Consulting             |
| ○ BCN                     | ○ EXL Analytics           | ○ Intel          | ○ PhonePe                      |
| ○ BIAS Corp               | ○ EY                      | ○ KPMG           | ○ Purplle.com                  |
| ○ Birlasoft               | ○ EY GDS                  | ○ L&T Infotech   | ○ Schlumberger                 |
| ○ Bluestone               | ○ Feedback Infra          | ○ Microsoft      | ○ Seclore Technology           |
| ○ BNY Mellon Technology   | ○ Flipkart                | ○ Mindtree       | ○ Shangrila Corporate Services |
| ○ Bombay Play             | ○ Genpact                 | ○ Mu Sigma       | ○ Tech Mahindra                |
| ○ Brillio                 | ○ Google                  | ○ Native         | ○ The Buhl Data                |
| ○ Capgemini               | ○ HashedIn Technologies   | ○ NeenOpal       | ○ Thoucentric                  |
| ○ CarWale                 | ○ HCL                     | ○ Nimbus Systems | ○ VMWare                       |
| ○ Checkpoint Technologies | ○ Hexaware Technologies   | ○ Ninjacart      | ○ Wipro                        |
| ○ Cisco                   |                           |                  |                                |

Coveted establishments in the IT, Analytics, Consulting, Start-Up, and E-Commerce sector gave our students opportunities to receive offers across a plethora of profiles like Business Analyst, Business Development, Project Manager and Consultant. This sector saw a healthy mix of loyal as well as first-time recruiters. Highly sought-after Leadership Programs like Hexaware Future Leaders Program, and The Buhl Data Executive Assistant were also offered to our students.



### Pharmaceuticals, Media, Telecom and Others

- |                     |                   |                    |                          |                         |
|---------------------|-------------------|--------------------|--------------------------|-------------------------|
| ○ _VOIS             | ○ HT Media        | ○ JioSaavn         | ○ Rustomjee              | ○ Sony Pictures Network |
| ○ Abbott Healthcare | ○ Indegene        | ○ L&T Realty       | ○ Shemaroo Entertainment | ○ Shell                 |
| ○ ACT Fibernet      | ○ IndiGo Airlines | ○ Performics India | ○ Sony Music             | ○ Syngene               |
| ○ HFCL              |                   |                    |                          |                         |

Loyal recruiters, as well as admired first-time recruiters across this sector took part in the final placement process. Esteemed profiles including the \_VOIS Discover Graduate, OPDP, Finance Associate, and Business Manager were offered to our students across domains.

## MBA HR COMPANIES



- Accenture
- Aditya Birla Capital
- Arcelor Mittal Nippon Steel
- Bharti AXA
- Britannia
- Capgemini
- CARGILL
- CEIPAL
- Cognizant
- Cummins
- Deloitte USI
- Diageo
- DXC Technology
- Everest
- EY GDS
- Genpact
- GEP
- Glenmark
- Honeywell
- HPCL
- IBM
- Indegene
- Infovity
- Korn Ferry
- Mahindra Comviva
- Manipal Cigna Health Insurance
- Maruti Suzuki
- Mindtree
- Morgan Stanley
- Native
- Orane Consulting
- Piramal
- Positive Moves
- TAS
- Tata Consumer Products
- Ultratech
- Vedanta
- Vishal Mega Mart
- Welspun
- Whirlpool
- WhiteHat Jr
- Wipro Ltd.
- Xiaomi
- ZingHR

Since its inception, our MBA HR program has continued to grow and thrive, creating a niche for itself in the business world. With a pristine curriculum including numerous courses and workshops distributed over six trimesters, it has significantly enhanced the hands-on skill set of the students. This has yet again proven noteworthy from a corporate perspective, as displayed during placement selection processes. With the abundant trust shown by major corporates, we are grateful for the plethora of companies that showed interest in recruiting our budding HR professionals. For our final placement process, recruiters offered a multitude of roles to our students like HRBP – Human Resource Business Partner, HR Generalist, HR - Change Management, Global Delivery Enablement, Talent Acquisition, Skill Transformation, Plant HR, Talent Analyst, Workforce Advisory Consultant, Corporate HR, Associate Consultant, and HR Consultant.

## COMPETITIONS - WINNERS AND FINALISTS 2020-21

### International Finalists

**L'ORÉAL  
BRANDSTORM  
2021**  
L'Oréal Brandstorm

**TATA  
IMAGINATION  
CHALLENGE**  
Tata Imagination  
Challenge

**OVER  
THE WALL**  
Marico  
Over the Wall

**asianpaints  
CANVAS 2020**  
Asian Paints  
Canvas

**NOMURA  
HR CASE COMPETITION**  
Nomura  
HR Case Competition

**MOTILAL OSWAL**  
Flint  
Ignite the Spark

**HERO CAMPUS  
CHALLENGE**  
Hero Campus  
Challenge

**FinValley 4.0**  
Indus Valley Partners

**Flipkart  
Wired**  
Flipkart Wired 4.0

### National Finalists

**INGENIOUS  
THE INFOSYS B-SCHOOL COMPETITION**  
Ingenious- Infosys

**Accuracy  
in excellent company**  
Accuracy Business Cup

**EY**  
Young Tax Professional  
of the Year

**HSBC presents  
IB League 2020**  
HSBC IB League

**ATOM  
MAKE FOR TOMORROW**  
ATOM- Bajaj Finserv

**Myntra  
Stylbiz '20**  
The B-School Case Challenge  
Myntra Stylbiz 2020

**ACUMEN 2020**  
EXL Accumen  
EXL Analytics

**edg.e**  
EMPOWERING DREAMS  
GAINING EXCELLENCE  
Samsung EDGE

**unacademy**  
Unacademy Case  
Challenge

### Runners Up

**BLACKBERRYS  
SUPERSONIC  
2020**  
Blackberrys Supersonic

**Bond with Pidilite**  
Bond with Pidilite

**NOMURA  
HR CASE COMPETITION**  
Nomura HR Case Competition

**RELIANCE  
TUP 6**  
Reliance TUP 6

### Semi-Finalists

**LIME  
READY XII**  
HUL Lime

**TITAN  
ELEVATE**  
Titan Elevate

**Colgate  
Transcend 2.0**  
Colgate Transcend

### Campus Winners

**VANTAGE 2020**  
Reimagine the Future  
\_VOIS Vantage

**Mahindra  
Rise**  
Mahindra Rise Challenge

**mi  
Summit**  
Xiaomi  
Mi Summit 2.0

**interrobang**  
ITC Interrobang

**FUTUREON**  
FutureOn  
DCM Shriram

### Others

**Campus Finalists**  
Global Challenge 2020  
Entrepreneurs with purpose  
RB Global Challenge

**Wildcard Finalists**  
ACE  
Challenge  
2020  
Amazon Ace Challenge

**Top 20**  
TECHTONIC  
HUL Tectonic

**Zonal Finalists**  
Google  
Google  
Case Study Challenge

## AWARDS AND RANKINGS 2020-21

**Business Today**  
Ranked 10 in Business Today  
(Top B-Schools)  
Ranked 3 in Business Today  
(Top B-School Private)

**INDIA  
TODAY**  
Ranked 10 in India Today  
(Top B-Schools)  
Ranked 4 in India Today  
(Top B-School Private)

**BW BUSINESSWORLD**  
Ranked 8 in BW Business World  
(Top B-Schools)

**Dare2  
Compete AWARDS  
2021**  
Ranked 6 in Dare2Compete  
(Best B-School)

**OUTLOOK**  
THE WEEKLY NEWSMAGAZINE  
Ranked 4 in Outlook-ICARE  
(Top Private MBA Institutions)

**EW**  
Ranked 4 in EducationWorld  
(Best B-School Private)

## PLACEMENT TEAM

Ms. Shobha Pai  
Director Placements  
NMIMS Deemed to be University  
+91 22 42355676  
shobha.pai@nmims.edu

Ms. Vedangi Mayekar  
Deputy Director  
NMIMS Deemed to be University  
+91 22 42355678  
vedangi@nmims.edu

Ms. Arti Karamchandani  
Assistant Director  
SBM, NMIMS Mumbai  
+91 22 42355677  
arti.karamchandani@sbm.nmims.edu

Mr. Swapnil Sawant  
Assistant Director  
SBM, NMIMS Mumbai  
+91 22 42355682  
swapnil.sawant@nmims.edu

Mr. Jayesh Ahuja  
Assistant Director  
SBM, NMIMS Mumbai  
+91 22 42332264  
jayesh.ahuja@nmims.edu

Mr. Joe D'Souza  
Placement Executive  
SBM NMIMS Mumbai  
+91 22 42355684  
joe.dsouza@sbm.nmims.edu

## STUDENT PLACEMENT COORDINATOR

	Saurabh Dubey		Akash Harlalka		Aditya Mangal		Anjali Jain		Atreyi Ghosh		Chirag Kawatra
	Ezhil Rajasundar		Hasnain Vakil		Jimit Jasani		Kalpita Nimje		Kaomudi Kedla		Khushboo Jaswal
	Manaya Bagga		Nipun Munot		Parshotam Jagwani		Prabjot Suri		Priya Megotia		Pulkit Bharani
	Rohit Pathak		Sayam Kumar		Shivam Aggarwal		Swapnil Ray		Vedant Karnani		Wriddhi Chattaraj



[placements@nmims.edu](mailto:placements@nmims.edu)



[nmims.mumbai](https://www.instagram.com/nmims.mumbai)



<https://twitter.com/NMIMSMumbai>



[Linkedin.com/corporate-relations-mumbai](https://www.linkedin.com/company/corporate-relations-mumbai)



[Facebook.com/CorporateRelationsNMIMSMumbai](https://www.facebook.com/CorporateRelationsNMIMSMumbai)